PROVIDENCE ANIMAL RESCUE LEAGUE

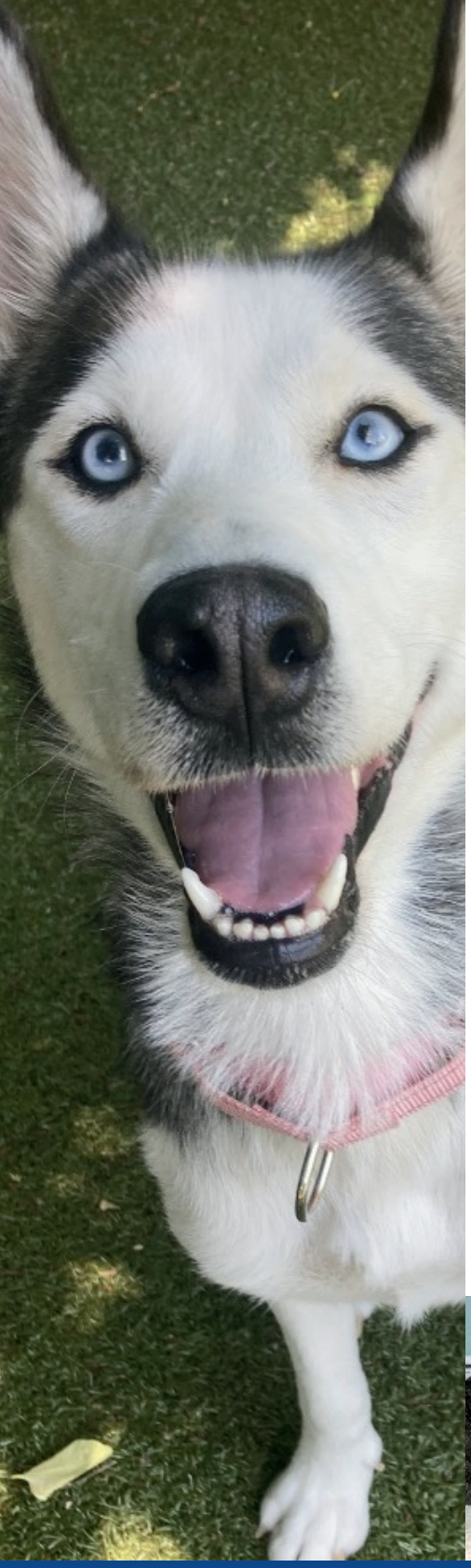







2027

Sponsorship Opportunities



Who we are

Since 1913, the Providence Animal Rescue League (PARL) has been a compassionate refuge for countless animals in need across the Greater Providence area and beyond. PARL does not receive any state or city funding and we rely solely on donations from individuals, businesses, and foundations to fuel our work.

Our Approach

At PARL, we believe every person who wants a companion animal deserves one. Our open-adoption process is entirely conversation-based, creating a welcoming and barrier-free experience. Through meaningful discussions, we aim to find the best match for both the adopter and the animal, fostering trusting relationships that encourage adopters to seek our advice and support whenever needed.

We prioritize each animal's unique needs, addressing their physical, mental, and emotional well-being from the moment they enter our care. Specially trained staff and volunteers focus on enrichment, grooming, training, and socialization to reduce stress and support healthy development. Our dedicated medical services team ensures every animal receives the highest quality care, including vaccinations, physical exams, spay/neuter surgeries, and treatments for other medical needs.

PARL extends its mission beyond the shelter walls with programs designed to support pets and their families, particularly during challenging times. If we can help families stay together rather than intake their pet into our shelter, that is the best outcome for all. Community support programs include a free pet food pantry, low-cost preventative vet care clinics, and low-cost spay/neuter clinics.









The **mission** of the **Providence Animal Rescue League** is to...

- **Rescue, shelter, protect, and provide humane care** for animals in need
- **Prevent cruelty, suffering, and overpopulation** through education, community outreach, and accessible veterinary and spay/neuter services
- **Promote and strengthen the human-animal bond**
- **Place animals into safe and loving homes**
- **Support individuals and families** in keeping their pets
- **Advance the welfare of animals** within Providence and the surrounding communities

What did we accomplish in 2025?





1,276 ADOPTIONS

- 772 CATS
- 304 DOGS
- 83 GUINEA PIGS
- 117 RABBITS & OTHER





1,763

FAMILY PETS SERVED IN PREVENTATIVE CARE CLINICS



88,907

MEALS SERVED THROUGH OUR PET FOOD PANTRY



Our Programs

Adoption Program

Preparing over 1,000 animals for adoption and celebrating the human-animal bond.

From intake exams to vet care, housing, and adoption promotion, each animal's adoption fees only cover a small fraction of the costs associated with their care. Support for the adoption program is critical and demonstrates a commitment to animal welfare. Not only that, but your sponsorship encourages pet adoption and will link up networks and mutual clients to help more animals find loving homes in 2027.

Community Pet Food Pantry

Providing pet food, bedding, litter, leashes, and more to anyone in need of support.

PARL's Community Pet Food Pantry provides complimentary pet food, cat litter, and assorted pet care supplies to anyone in need due to financial hardship. We host on-site days in our full pantry area about twice a month. Additionally, we have a Paws 'n Go Pet Food Pantry which is available 24/7 in our outdoor shed. Your sponsorship will help this integral program, ensuring less families have to be separated from their pets due to a lack of resources.

Preventative Vet Care Clinics

Taking critical vet services on the road and reaching more pets living in underserved communities.

PARL's Preventative Vet Care Clinics support pet health and community health. With private vets focused on sick-care and many families facing barriers to care, PARL provides accessible, low-cost services like vaccinations, microchipping, and nail trimming. Many of these clinics also include distribution of free pet food and pet supplies through our Pet Food Pantry program. These critical services can often be the safety net that keeps pets out of shelters and with their families where they belong.

Spay/Neuter Services

Providing low-cost spay and neuter services to community cats, dogs, and rabbits.

These highly sought-after services help put an end to animal homelessness by curbing the population of unhoused animals. Community members can qualify for a significantly reduced fee by providing proof of state or federal assistance. Spaying and neutering pets can also reduce problematic hormonal behaviors in animals, including spraying, crying, and aggression. These kinds of behaviors are seen as undesirable by landlords in particular. By supporting PARL, you are supporting our ongoing spay and neuter efforts!

Exclusive Sponsorship Levels

Spay It Forward Sponsorship — $25,000

Only 1 available!

Exclusive benefits:

- Logo on Spay/Neuter information page on website
- Specialized social media post featuring our shelter staff, the number of animals your sponsorship has helped, and the opportunity to invite one of your team members to participate

Plus all Platinum Paw Sponsorship benefits:

- Business logo on Sponsorship Partners page on PARL website, Spay and Neuter Hero tier
- Recognized as "Presenting Sponsor" for five Preventative Care Vaccine Clinics
- Logo on Pet Food Pantry and Adoptable Animals Binder
- Quarterly thank-you post on PARL social media
- $50 discount for employees when adopting a dog or cat
- Volunteer day opportunity for staff

Rhode Island Small Business Partner — $500

12 spots available!

Only for RI-based small businesses with a staff of 15 people or fewer!

Exclusive benefit:

- Highlighted as a small-business partner on our monthly social media post



Sponsorship Levels

V. I. Paws — $15,000

Only 2 available!

Benefits:

- Business logo on Sponsorship Partners page on PARL website, Platinum Paw tier
- Recognized as "Presenting Sponsor" for five Preventative Care Vaccine Clinics
- Logo on Pet Food Pantry and Adoptable Animals Binder
- Quarterly thank-you post on PARL social media
- $50 discount for employees when adopting a dog or cat
- Volunteer day opportunity for staff

Diamond Paws — $10,000

Benefits:

- Business logo on Sponsorship Partners page on PARL website, Diamond Paw tier
- Recognized as "Presenting Sponsor" for one Preventative Care Vaccine Clinic
- Logo on Pet Food Pantry and Adoptable Animals Binder
- Biannual thank-you post on PARL social media
- $25 discount for employees when adopting a dog or cat
- Volunteer day opportunity for staff

Gold Paws — $5,000

Benefits:

- Business logo on Sponsorship Partners page on PARL website, Gold Paw tier
- Logo on Adoptable Animals Binder
- Thank-you post on PARL social media
- $25 discount for employees when adopting a dog or cat
- Volunteer day opportunity for staff

Silver Paws — $2,500

Benefits:

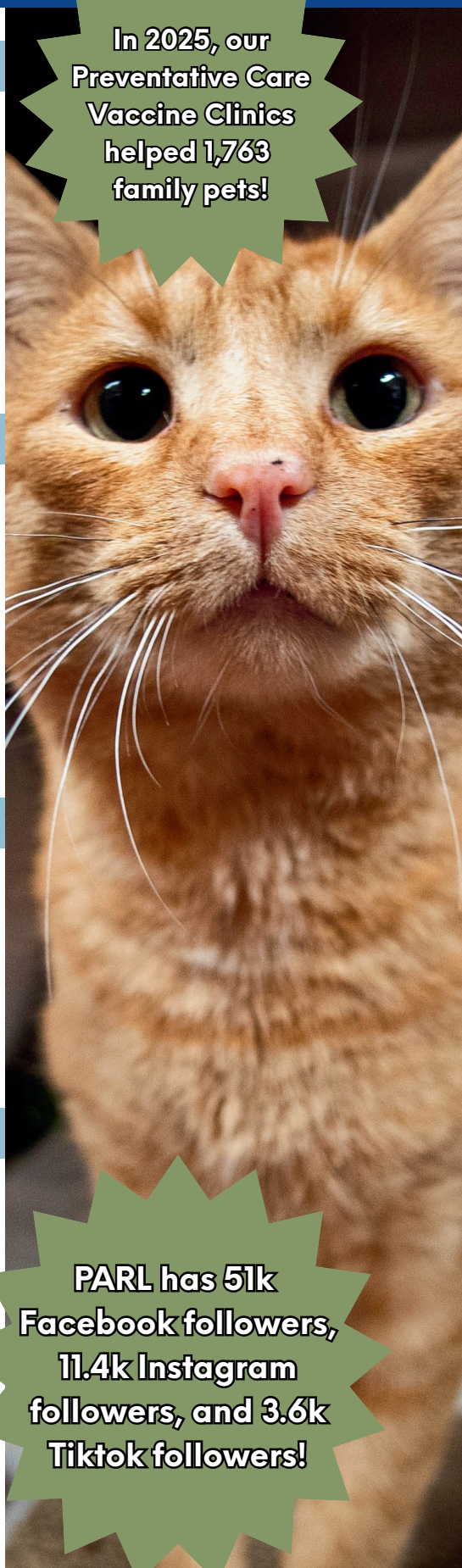
- Business logo on Sponsorship Partners page on PARL website, Silver Paw tier
- Logo on Adoptable Animals Binder

Bronze Paws — $1,000

Benefits:

- Business logo on Sponsorship Partners page on PARL website, Bronze Paw tier

In 2025, our Preventative Care Vaccine Clinics helped 1,763 family pets!



PARL has 51k Facebook followers, 11.4k Instagram followers, and 3.6k Tiktok followers!

Providence Animal Rescue League

Sponsorship Registration

Sponsor Information

Business Name: _____

Best Contact: _____ Contact Role: _____

Email Address: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Social Media Handle(s): _____

Level Selection

- ☐ Platinum Paws
- ☐ Diamond Paws
- ☐ Gold Paws
- ☐ Silver Paws
- ☐ Bronze Paws
- ☐ Spay It Forward
- ☐ RI Small Business Partner

Payment Information

Amount due: _____

☐ Credit Card Number: _____ Exp Date: _____ Code: _____

Signature: _____ Date: _____

☐ Mailing check (payable to Providence Animal Rescue League) to:

Providence Animal Rescue League
34 Elbow Street
Providence, RI 02903

Sponsorships are accepted through December 31st, 2026.

Providence Animal Rescue League reserves the right, in its sole discretion, to decline any sponsorship opportunity that does not support or align with our mission, core values, or organizational goals.

Questions? Contact **development@parl.org**.

Providence Animal Rescue League • 34 Elbow Street, Providence, RI 02903
development@parl.org • www.parl.org • (401) 421-1399 x210

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